

President's Message

“ We do our best . . . “

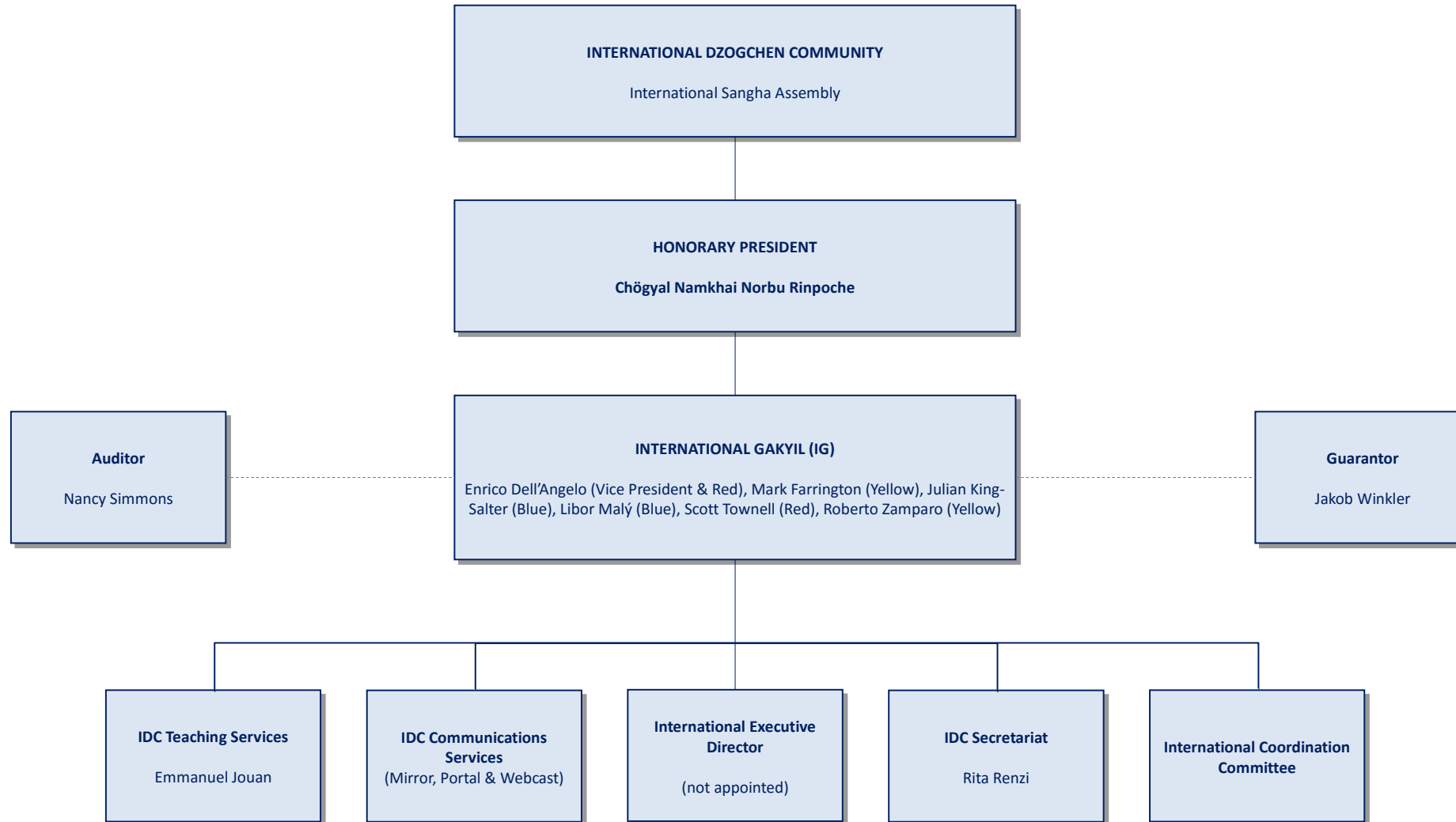
-- Chogyal Namkhai Norbu

April 2016

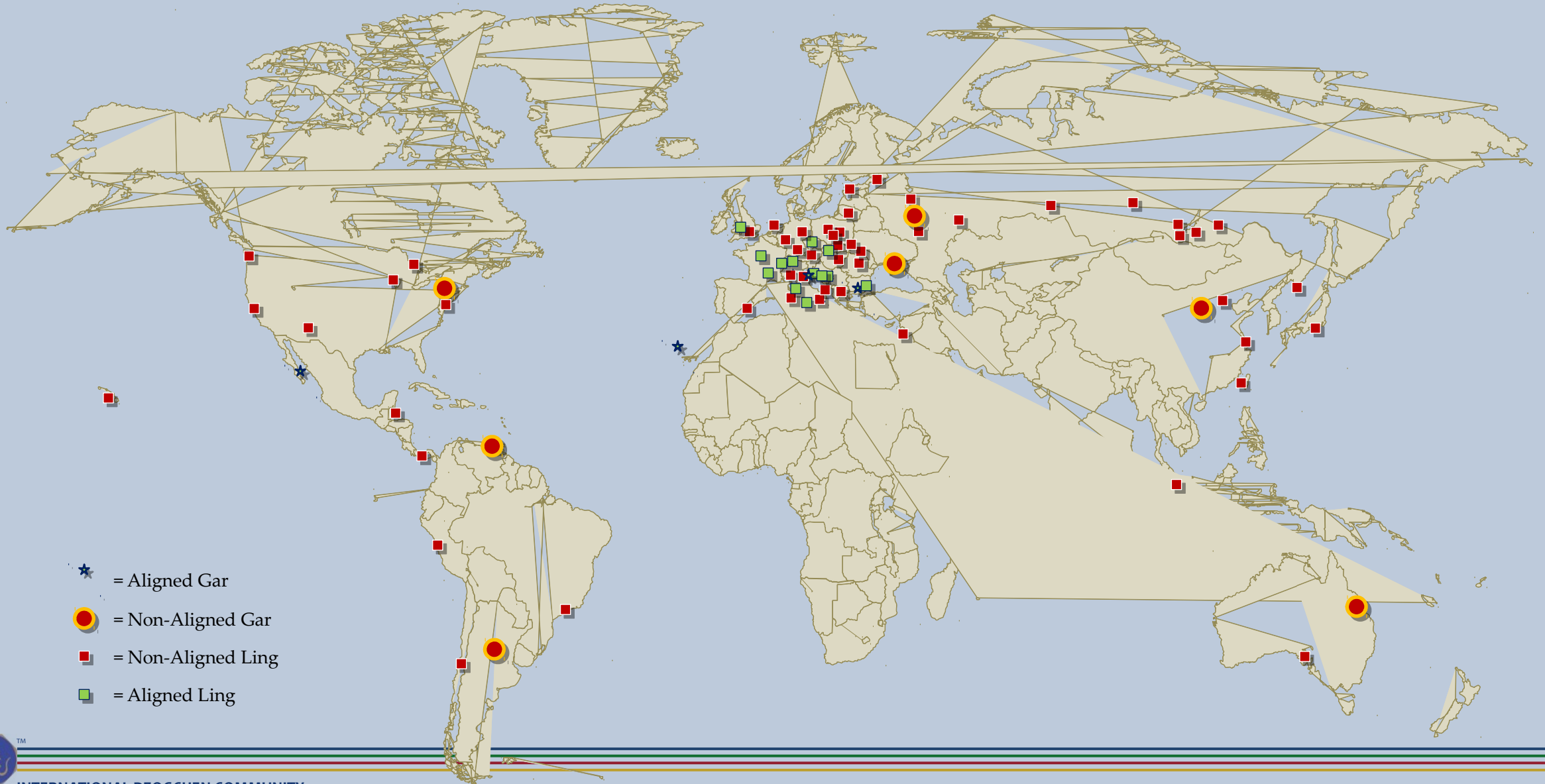
given at Dzamling Gar



International Dzogchen Community (IDC)



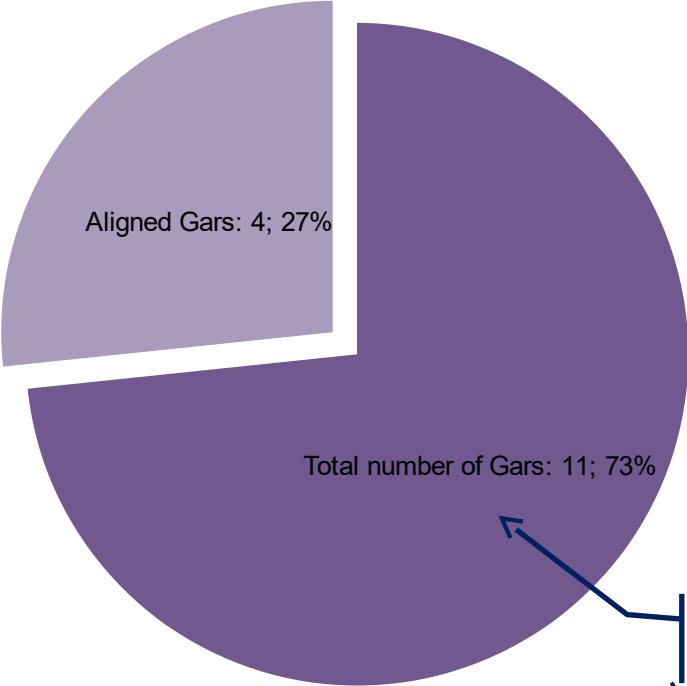
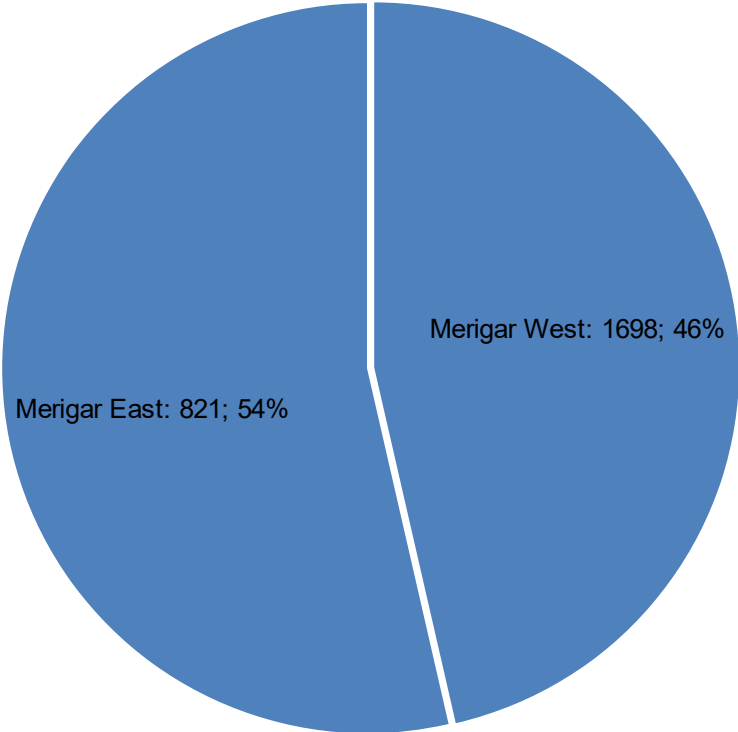
Geographic Footprint & Overall Alignment Status



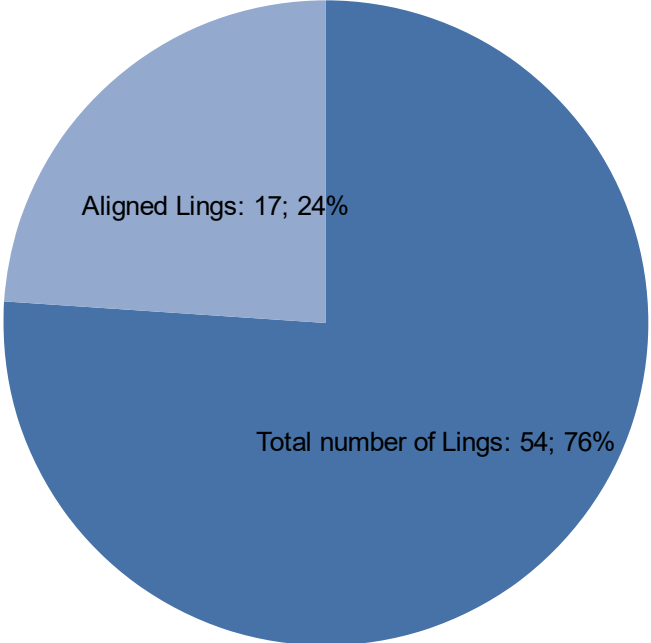
Gar and Ling Alignment

Total
Dzogchen
Community
Membership
(for 2015):

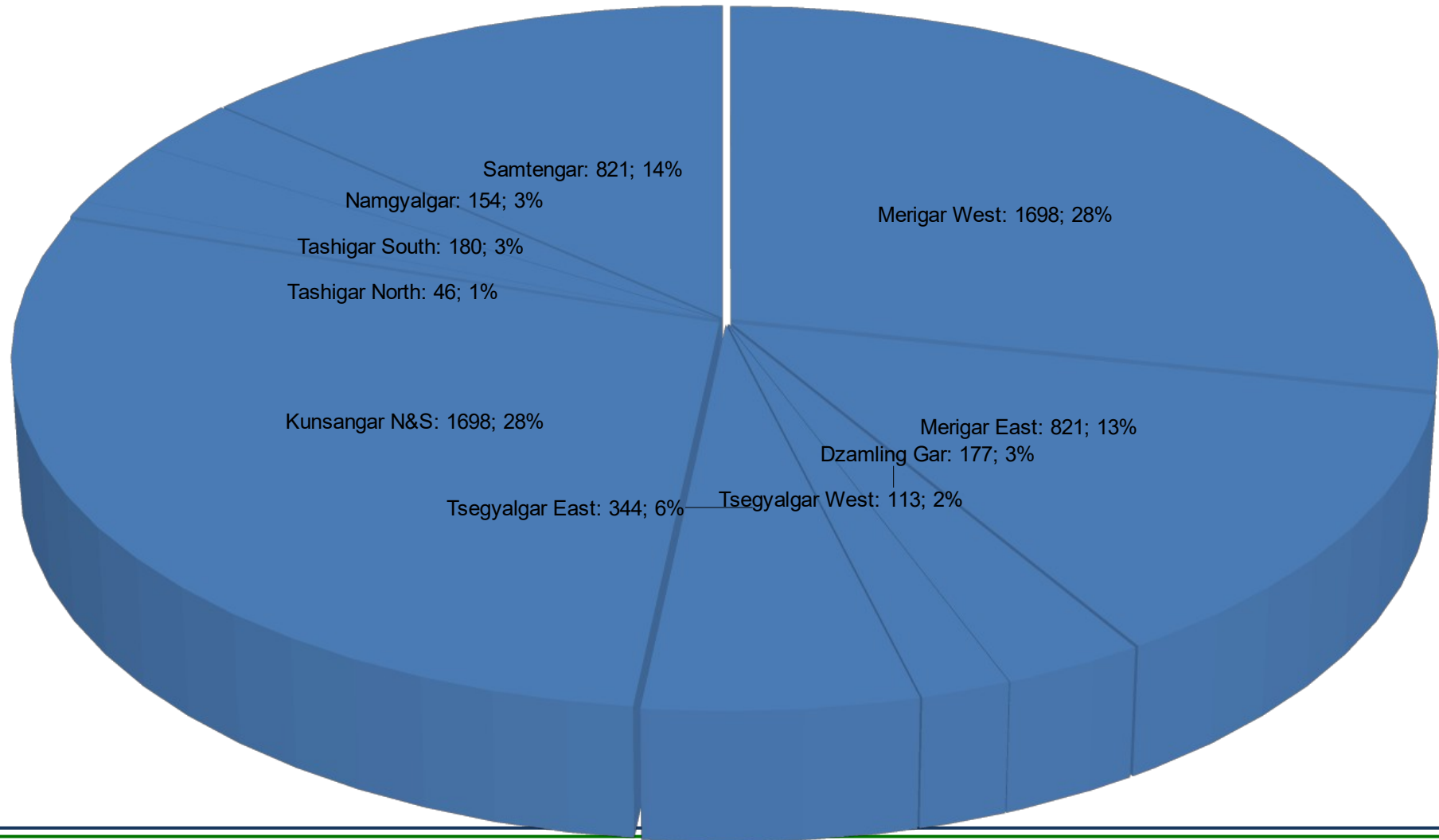
6,007



Gars prioritized for alignment in 2016:
↓
KGN&S, TGE

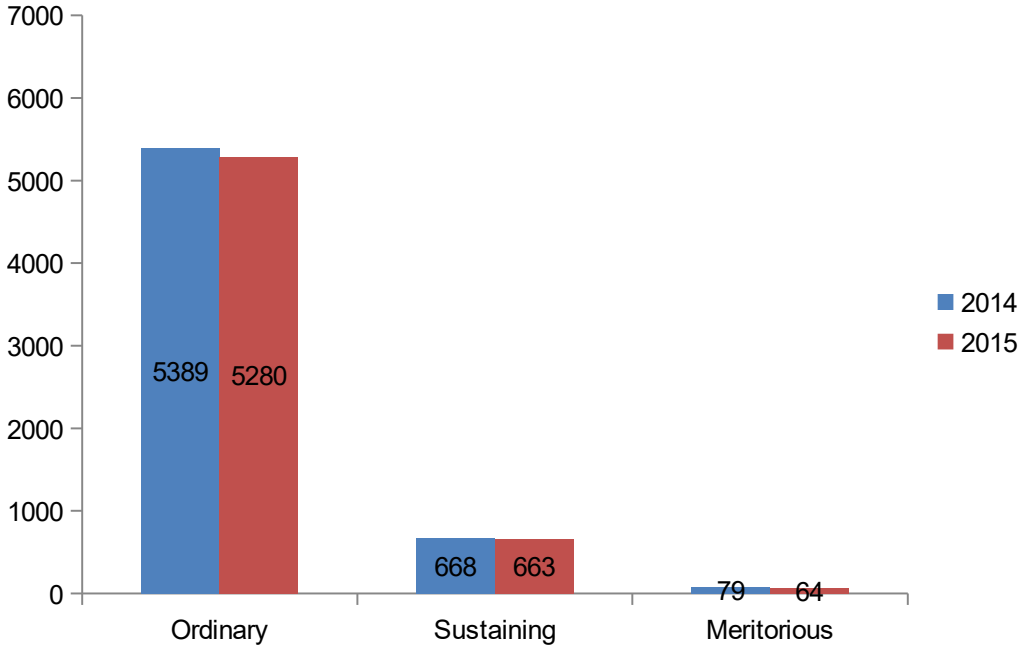
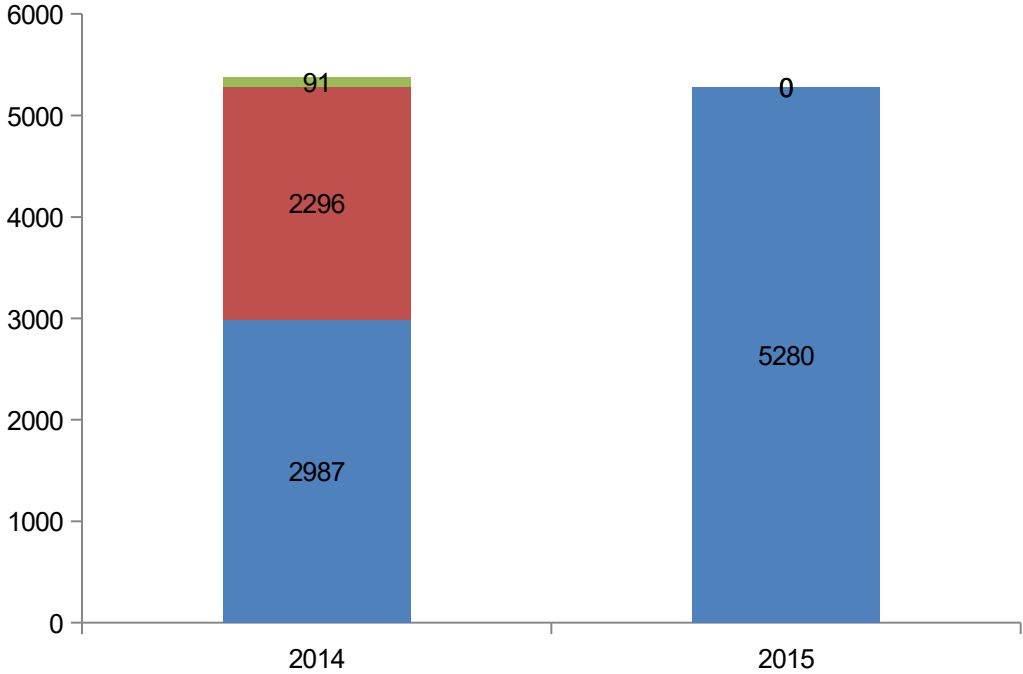


Total IDC Membership View



Impact of Membership Type Transition in 2015

- Number of Ordinary Members in 2015 accounts for nearly all Ordinary, Reduced & Introductory Members from 2014 (Family not accounted for)
- Local Gar Gakyil responsible for offering ‘special circumstances’ conditions to Ordinary Members that previously used Reduced, or other categories



International Gakyil Mandate for 2015

- Set up the integrated, functional network of the International Dzogchen Community
 - Align gars and lings with IDC
 - Establish basic operational systems and processes
 - Enable communications

- Provide basic services and governance
 - Membership
 - Copyright and Trademark
 - Legal and financial (for IDC)
 - Webcast
 - The Mirror
 - Web Portal
 - International Teacher administration



Status of 2015 Strategic Priorities

Strategic Priority	Status as of 31 December, 2015
Build and Implement a DC Portal	<ul style="list-style-type: none">▪ Basic Functionality▪ Real integration to be implemented▪ Improvements in Progress
Build and Implement an Online Membership Database System	<ul style="list-style-type: none">▪ Completed as Originally Specified▪ Development Underway for Additional Functions
Achieve Alignment of Existing Gars & Lings with IDC	<ul style="list-style-type: none">▪ Process almost 50% complete:▪ 4 Gars & 17 Lings, 46% of Membership



International Gakyil Achievements for 2015

- IDC Portal (acquired many new Domains, communication advancements, etc.)
- The Mirror became the main communication channel
- Linking of Webcast to IDC Portal and MMS database
- Improved fund raising via Webcast
- Continued IDC legal alignment
- MMS System (Reporting function, Mass mailing function, Members database near completion, Paypal payment sys)
- Completed preparation for IDC “non-profit tax exemption recognition” submission for Italy
- Transitioned administration of four International Teachers from Merigar West to IDC
- Developed procedures with Shang Shung Foundation for Courses, Teachers & Instructors
- Facilitated the establishment of 3 new Lings (Paris, Geneva, Zurich)
- Legal alignment of Merigar East and 16 Lings
- Drafted 23 statutes for Gars & Lings, and made commensurate modifications to IDC statutes
- Revised membership regulations
- Improved financial accounting
- Determined optimal ownership structure for Dzamling Gar (to be executed in 2016)
- Re-organised the management structure for Tsegyalgar West
- Defined transitional relationship of Asia Lings to newly created Samtengar



Strategic Priorities for 2016

Strategic Priority	Objectives
Second Stage Development of IDC Portal	<ul style="list-style-type: none">▪ Develop interface protocol & define centralisation▪ Improvement in User Experience
Membership Management System (MMS)	<ul style="list-style-type: none">▪ Enhanced MMS functionality▪ Payment System & historical database
Alignment of Gars & Lings to IDC	<ul style="list-style-type: none">▪ Alignment of Kunsangar N&S and Tsegyalgar East▪ Ratify revised statutes for existing IDC Gars & Lings
Facilitate Financing & Ownership structure of IDC assets	<ul style="list-style-type: none">▪ Implement ownership structures that ensure long term sustainability



Proposed IG Priorities for 2016

	1. Continue to encourage alignment of gars and lings with IDC	2. Encourage expansion of IDC membership	3. Continue to develop the IDC Internet portal	4. Establish foundation for greater fundraising efforts at the IDC level	5. Continue to Deliver Valuable Ongoing Services to IDC Membership
DESCRIPTION	Encourage all remaining non-aligned gars and lings to complete the alignment process.	In coordination with the alignment process, expand IDC membership to include all members of the legacy Dzogchen Community and begin to address their membership needs.	Implement a web presence that is capable of integrating all Dzogchen Community web services into a common environment for community information and collaboration.	Develop fund raising strategies that operate in concert with planned IDC expenditures, and build fund raising architecture for multiple donor channels.	Ensure that all administrative and Member Service activities are delivered in an effective manner and at realistic costs. Continually improve service delivery products, methods and outcomes.
IG LEAD	Red	VP/Yellow/Blue	Blue	Yellow	IG Secretariat
SUPPORTING INITIATIVES	Continue the process as it is currently designed.	<ul style="list-style-type: none"> ▪ Begin to handle membership administration tasks for more members. ▪ Evolve the online membership management system and related database to the next level of sophistication. 	<ul style="list-style-type: none"> ▪ Conduct appropriate background research. ▪ Requirements Gathering ▪ Consensus Building ▪ Design & Development ▪ Testing ▪ Deployment 	<ul style="list-style-type: none"> ▪ Use of web portal to increase general fund raising ▪ Webcast trailer project ▪ Establish Foundation ▪ Establish protocol for bequest and estate management 	<ul style="list-style-type: none"> ▪ Business-as-Usual activities ▪ Technical Support ▪ IDC Communications Services ▪ IDC Teaching Services

